

**TOWN OF PERTH
MINUTES
ECONOMIC RECOVERY TASK FORCE
Held: 9:00 AM, Thursday May 27, 2021
Location: Virtual Zoom Meeting**

ATTENDED BY:

Judy Brown, Councillor	Tanya Jamieson
Ed McPherson, Deputy Mayor	Shannon Baillon, Director of Community Services
Kari Clarke, BIA Coordinator	Connor Renouf, Economic Development Coordinator
Amber Hall, Perth and District Chamber of Commerce	Kathryn Jamieson, Heritage Tourism Manager
Leona Cameron, Councillor	Tracy Bowes, Recording Secretary
Michele Quigg	

ABSENT:

Martin Hauschild	Andrew James
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FIFTH MEETING IN 2021

1. CALL MEETING TO ORDER

Amber Hall chaired the meeting. The meeting was called to order at 9:03 AM with seven (7) members in attendance. Tracy Bowes as Recording Secretary.

2. DECLARATION OF INTEREST AND GENERAL NATURE THEREOF

There being none, the Chair moved on to the next order of business.

3. APPROVAL OF LAST MINUTES

Moved by Judy Brown to approve the minutes of April 29, 2021.

CARRIED – UNANIMOUS

4. UNFINISHED BUSINESS

1. Tourism Webpage Update – Kathryn

- Kathryn reviewed the features of the new webpage
- It is set to go live on June 3, 2021 and promoting the webpage starting June 7, including a media release

2. Weekends in Perth – Kathryn

- This has been postponed to a tentative date of July 10, 2021

3. Terrace on the Tay Canteen – Kathryn
 - The canteen passed the Health Unit inspection; Picnic Café and Weatherhead Brewery to open the canteen on June 5, 2021; Michelle's Phillipino Food and Michael's Table will also rent the canteen through the summer months
4. Alleyway Refurbishment – Connor
 - There has been a call out to artists; the Application form is found on the Bids and Tenders page on the website www.perth.ca/bidsandtenders ; 3 alleyways are being targeted for refurbishment
 - The amount of \$4,500.00 was received from the Rural Economic Development grant program
5. CIP Changes – Connor
 - The CIP has been geographically expanded; the included businesses will have access to the existing programs and more businesses can implement energy efficiency

Motion 21-005 – CIP – Downtown Perth Community Improvement Plan – Amended to Perth Community Improvement Plan

Moved by Ed McPherson

BE IT RESOLVED THAT THE ECONOMIC RECOVERY TASK FORCE RECOMMENDS TO THE COMMITTEE OF THE WHOLE THAT THE DOWNTOWN PERTH COMMUNITY IMPROVEMENT PLAN BE RETITLED THE PERTH COMMUNITY IMPROVEMENT PLAN.

CARRIED - UNANIMOUS

6. Wilson St Parking Lot Renovations – Shannon
 - Shannon reviewed the sketches of the Wilson Street parking lot renovations, including resurfacing and landscaping
7. Rebranding Project - Update – Shannon
 - Shannon advised there is a Special Committee of the Whole on Tuesday, June 1, 2021 to discuss the rebranding project
8. Update on Patio Agreements – Shannon
 - The patio agreements have been signed and patios can be opened by June 14, 2021 pending the Ontario government's reopening plan
9. Night Market Grant Submission – Update – Shannon
 - Waiting to find out whether this has been approved; if approved it is scheduled for the third weekend in August
10. Ryan Murphy's Car Car Truck- recognition for him – Update - Shannon
 - Shannon will draft letter on behalf of the committee and the Chair will sign

11. Covered Terraces
 - i. Design – Martin
 - ii. Survey Questions – Shannon/Connor

Motion 21-006 – Postpone – Covered Terraces Discussion

Moved by Ed McPherson

BE IT RESOLVED THAT THE ECONOMIC RECOVERY TASK FORCE POSTPONE THE DISCUSSION REGARDING COVERED TERRACES UNTIL NEXT YEAR.

CARRIED - UNANIMOUS

12. Updates from Chamber of Commerce – Amber
 - Working on August, 2021 Golf Tournament
 - Trying to find a summer student
 - Partnering with Carleton Place Chamber of Commerce to offer workshops
 - First Aid training is next week
 - Upcoming information session on RESP's & RRSP's in June.
 - June - working on business awards

13. Updates from BIA – Kari
 - Picnics in Perth; 4 restaurants interested so far
 - John McKenty has been interviewing businesses re: Behind the Scenes
 - Working on the brochures titled “Shopping, Dining and Business”; this will include all businesses and will be free of charge
 - The YouTube account has been re-activated and working on videos of businesses
 - Working on the BIA Gift Cards
 - Working on final tweaks of the new website

5. NEW BUSINESS

There being none, the Chair moved on to the next order of business.

6. DISCLOSURE OF ADDITIONAL ITEMS

There being none, the Chair moved on to the next order of business.

7. RECEIVING DELEGATIONS

There being none, the Chair moved on to the next order of business.

8. PRESENTATIONS BY STAFF (OTHERS)

There being none, the Chair moved on to the next order of business.

9. RECEIVING CORRESPONDENCE AND OTHER COMMUNICATIONS

There being none, the Chair moved on to the next order of business.

10. PANEL/STAFF REPORTS

There being none, the Chair moved on to the next order of business.

11. DISCUSSION OF ADDITIONAL ITEMS

There being none, the Chair moved on to the next order of business.

12. NEXT MEETING

Thursday, June 24, 2021 9:00 AM

Motion 21-007 – Next Committee Meeting

Moved by Ed McPherson

BE IT RESOLVED THAT THE ECONOMIC RECOVERY TASK FORCE RECONVENE AT THE CALL OF THE CHAIR AFTER THE JUNE 24, 2021 MEETING.

CARRIED - UNANIMOUS

13. ADJOURNMENT

- Moved by Kari Clarke, that the meeting of May 27, 2021 be adjourned at 10:07 AM.



Amber Hall
Chair



Tracy Bowes
Recording Secretary