

**TOWN OF PERTH  
MINUTES  
ECONOMIC RECOVERY TASK FORCE  
Held: 3:00 PM, Wednesday August 13, 2020  
Location: Council Chambers – 2nd Floor - Perth Town Hall  
Members of the Public: Call 1-888-950-3712 Passcode: 957765#**

ATTENDED BY:

Judy Brown, Councillor	Andrew James
Kari Clarke, BIA Coordinator	Amber Hall, Perth and District Chamber of Commerce
Michele Quigg	Shannon Baillon, Director of Community Services
Martin Hauschild	Connor Renouf, Economic Development Coordinator
Jennifer Brown	Allison Gaudaur, Recording Secretary
Tanya Jamieson	

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**ABSENT:**

Ed McPherson, Deputy Mayor	Leona Cameron, Councillor
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**1. FOURTH MEETING IN 2020:**

1. Call to Order – Martin Hauschild. The meeting was called to order at 3:05 PM with eight (8) members in attendance.
2. Declaration of Interest and General Nature Thereof – None declared
3. Approval of Last Minutes – August 5, 2020. Moved by Andrew James to approve the last minutes.

**2. PRESENTATIONS BY STAFF (OTHERS):**

**3. UNFINISHED BUSINESS:**

1. COVID Wave 2 Contingency Planning - Review successful and unsuccessful actions taken by Chamber, BIA and Town during the first wave of COVID-19 – Amber, Kari, Connor.
  - Amber from the Chamber of Commerce stated that they provided COVID related resources on their website, broken down into sections that were updated weekly. Several brochures were also posted to businesses. They also provided a checklist for re-opening, a list of local PPE suppliers and multiple webinars. Looking back, she stated that implementing a phased plan would have helped businesses adjust more quickly as situations change.
  - Kari from the BIA stated that they created 3 pages on their website with useful information for customers in the categories of restaurants, retail and government information. BIA has been working with Perth tourism and showcasing Perth on social media. There has been weekly discussions with

the health unit. Feedback from businesses for more information from the Town initially when everything was changing rapidly. If there is a second wave, recommend the Town should create a daily communication to businesses and residents. Consistent concern for businesses is lack of staff. Looking for options for restaurants as fall and winter approach.

- Connor, the Economic Development Coordinator for the Town, stated that they were in communication with higher level stakeholders throughout the COVID pandemic. They maintained communication with businesses including a survey. Working with the BIA and Perth Tourism. Looking at best practices in other towns and counties. Looking at ways to expand our public spaces better. Looking back, showcasing business earlier in the pandemic and created a better Shop Local campaign.
2. Municipal constraints related to the Ideas List – Response from Municipal Lawyer Tony Fleming – Shannon
    - Feedback from the Municipal Lawyer was that the ideas that he reviewed were mostly not recommended due to the prohibition of “bonusing” businesses in the Municipal Act. The specifics have been added to the “Details” column in the Idea Tracker.
  3. Idea Tracker - Review approach to narrow the Ideas List down to the top 20 - Martin
    - 4 separate groups proposed to do an initial prioritization of the ideas for 2 weeks and refine before presenting to Council

**Motion 20-006:**

Moved by: Kari Clarke

Seconded by: Amber Hall

**AS RECOMMENDED BY THE ECONOMIC RECOVERY TASK FORCE, TO APPROVE THE BREAKING INTO SUB COMMITTEES WITH A VIEW TO DOING A DEEPER EXAMINATION OF THE LIST.**

**CARRIED – UNANIMOUS**

- **Action:** Each group to ensure Shannon has one Google account to use Google Docs to enable the committee to edit the Ideas List concurrently.
- **Action:** Groups to meet and work through the items with proposed suggestions.
- **Action:** A representative of each group to present at the next meeting.

**4. NEW BUSINESS:**

**5. DISCLOSURE OF ADDITIONAL ITEMS:**

1. Meeting time

**6. RECEIVING DELEGATIONS:**

**7. RECEIVING CORRESPONDENCE:**

**8. PANEL/STAFF REPORTS:**

**9. DISCUSSION OF ADDITIONAL ITEMS:**

Discussion of a better start time.

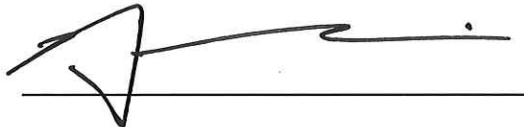
- Mornings prove to be a better time.
- Martin will Chair virtually next meeting.

**10. NEXT MEETING:**

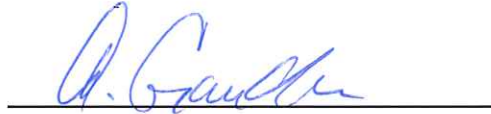
Thursday, August 27, 2020 at 9:00 AM

**11. ADJOURNMENT:**

- Moved by Michele Quigg that the meeting of August 13, 2020 be adjourned at 3:40 PM.



Martin Hauschild  
Chair



Allison Gaudaur  
Recording Secretary

