

**TOWN OF PERTH
MINUTES
ECONOMIC RECOVERY TASK FORCE**

Held: 3:00 PM, Wednesday August 5, 2020

Location: Council Chambers – 2nd Floor - Perth Town Hall

Zoom: <https://zoom.us/j/96488568415?pwd=cXQwNDhtRnUwaFQ4SFIEWkdjZmp3Zz09>

ATTENDED BY:

Ed McPherson, Deputy Mayor Amber Hall, Perth and District Chamber of Commerce

Judy Brown, Councillor

Michele Quigg

Martin Hauschild

Jennifer Brown Shannon Baillon, Director of Community Services

Tanya Jamieson Kathryn Jamieson, Heritage Tourism Manager

Andrew James Connor Renouf, Economic Development Coordinator

Kari Clarke, BIA Coordinator Allison Gaudaur, Recording Secretary

ABSENT: Leona Cameron, Councillor

1. THIRD MEETING IN 2020:

1. Call to Order – Martin Hauschild. The meeting was called to order at 3:05 PM with nine (9) members in attendance.
2. Declaration of Interest and General Nature Thereof – None declared
3. Approval of Last Minutes – July 22, 2020. Moved by Tanya Jamieson to approve the last minutes.

2. PRESENTATIONS BY STAFF (OTHERS):

1. Duncan Meikle

Mr. Meikle presented his economic recovery ideas to the Advisory Panel. He stated that his advice is to promote visitors to stay at least two (2) nights in Perth.

MOTION 20-004:

Moved by: Deputy Mayor McPherson Seconded by: Amber Hall

**AS RECOMMENDED BY THE ECONOMIC RECOVERY TASK FORCE, THAT
THE PRESENTATION BY DUNCAN MEIKLE BE RECEIVED FOR
INFORMATION.**

CARRIED – UNANIMOUS

3. UNFINISHED BUSINESS:

1. Economic Recovery Framework: Martin/Amber/Connor
 - Reports Attached.
 - Reports were presented to the committee.
 - **Action: Connor** to identify the ideas in the spreadsheet that are CIP eligible.
 - Goal for the next meeting narrow down the Ideas List to present to Council in September.
2. Municipal constraints related to the Ideas List – Shannon
 - Report Attached showing the verbiage from the Municipal Act
 - Staff are seeking legal opinion on tax relief.
 - The updated Ideas List will be sent out to Panel members
 - **Action: All Panel Members** to review the Ideas List along with the Framework document, and come prepared to narrow them down to the top 20 at the next meeting

*** Councillor Judy Brown left the meeting at 4:10 PM.

3. Community Improvement Plan (CIP) options – Connor
 - Connor explained how CIP programs work and the ways they can be set up according to the Ontario Planning Act. Connor will identify which of the ideas would be eligible for CIP Program.

4. NEW BUSINESS:

- 1.

5. DISCLOSURE OF ADDITIONAL ITEMS:

- 1.

6. RECEIVING DELEGATIONS:

- 1.

7. RECEIVING CORRESPONDENCE:

- 1.

8. PANEL/STAFF REPORTS:

- 1.

9. DISCUSSION OF ADDITIONAL ITEMS:

1. Invite CBO – Brian Gass to the September meeting.
2. Report to Committee of the Whole for August 11th, 2020.
 - Shannon presented her report to the committee.
3. Add to the Agenda for the next meeting : In preparation of a Contingency Plan for a second Wave of COVID-19, **Amber, Kari and Connor** to report at the next meeting what was done to support businesses in the first wave that worked and what didn't work

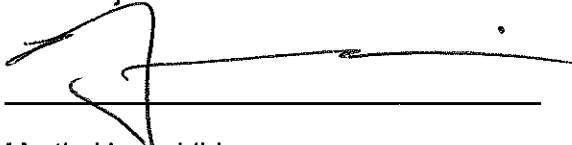
or was missing.

10. **NEXT MEETING:**

Thursday August 13, 2020 at 3:00 PM

11. **ADJOURNMENT:**

- Moved by Deputy Mayor McPherson that the meeting of August 5, 2020 be adjourned at 4:55 PM.



Martin Hauschild
Chair



Allison Gaudaur
Recording Secretary