

STRATEGIC PLAN

2023-2027

AS AMENDED IN JUNE 2025




PERTH
HERITAGE + HEART

[PERTH.ca](https://perth.ca)

Introduction

This strategic plan is a guiding document providing an overall direction for the Corporation of the Town of Perth, and highlights key priorities over the short- and long-term.

The Town of Perth is situated at the heart of Lanark County, and is comprised of a population of approximately 7,000. It serves as the regional hub for the neighbouring Townships with a population draw of 20,000-30,000 in the summer. Perth is situated halfway between Kingston and Ottawa, and draws tourists from many states and provinces.

COUNCIL



Pictured (left to right, front to back): Deputy Mayor Ed McPherson, Mayor Judy Brown, Councillor David Bird, Councillor Isabel Anne McRae, Councillor Barry Smith, Councillor Jim Boldt, Councillor Gary Waterfield

REVIEW

Progress on these strategic priorities will be reviewed annually by Council. This will help ensure the Corporation of the Town of Perth continues to filter its decision making through the Mission and Corporate Values & Guiding Principles.



Mission

The Corporation of the Town of Perth is a dedicated team who serves its community and partners by delivering exceptional services and supports in a consistent and professional manner.

Corporate Values & Guiding Principles

The Corporation of the Town of Perth is committed to carrying out its mission through:

ACCOUNTABILITY

We are committed to establishing clear goals and targets, focusing on opportunities, remaining fiscally responsible, and always being dependable to our community.

COLLABORATION

We are committed to working with citizens, staff, community partners, investors, and other governments for the best interests and outcomes for our community.

TRANSPARENCY

We are committed to sharing business functions and operating decisions with our citizens, partners, and investors. We will seek opportunities to communicate matters related to our community.



1. Growth

Action	Year
A. Plan for Growth and Development to 10,500 <ul style="list-style-type: none"> Prepare infrastructure master plan for projected population, including identification of critical infrastructure and financing projections 	2023-2025
B. Development Charge Study <ul style="list-style-type: none"> Complete new development charge study 	2023-2025
C. Expand Water and Sewer Infrastructure <ul style="list-style-type: none"> Build fifth SAGR cell at lagoon Construct second water tower north of Highway 7 	2025 2026-2028
D. Arterial Road <ul style="list-style-type: none"> Work with County and MTO to build new road 	2025-2029



2. Quality of Life

Action	Year
A. Regional Recreation Facility	
<ul style="list-style-type: none"> Complete joint location study with financial analysis for future Regional Recreation Facility. 	2025
<ul style="list-style-type: none"> Update joint Recreation Master Plan with neighbouring partners, and include funding model for Regional Recreation Facility. 	2026
<ul style="list-style-type: none"> Continue working with neighbouring municipalities to develop long-term cost-sharing agreement for current facilities 	Ongoing
<ul style="list-style-type: none"> Develop design plans to facilitate grant applications and long-term planning 	2023-2025
<ul style="list-style-type: none"> Develop plans and lobbying effort for senior government funding, public-private partnerships and other external funding 	2025-2030
B. Climate Change	
<ul style="list-style-type: none"> Build in climate change adaptation when replacing infrastructure 	Ongoing
<ul style="list-style-type: none"> Apply a climate change lens to asset replacement decisions 	Ongoing
<ul style="list-style-type: none"> Work with RVCA to reforest Darou Farm property, while maintaining walking trails 	Complete
<ul style="list-style-type: none"> Develop plan for increasing tree cover on municipal property within the urban area 	2024-2027
<ul style="list-style-type: none"> Develop policy and update Yard Maintenance By-Law to facilitate naturalized lawns 	Complete
C. Grants to Others	
<ul style="list-style-type: none"> Promote quality of life in Perth through annual review of grants to community organizations to be completed prior to the annual budget process through a Staff Committee review and recommendation of applications 	Ongoing

2. Quality of Life (continued)

Action	Year
D. Active Transportation and Health	
<ul style="list-style-type: none">• Implement active transportation plan	2025+
<ul style="list-style-type: none">• Implement pedestrian and bike friendly components during infrastructure renewal	Ongoing
<ul style="list-style-type: none">• Complete a transportation master plan, with focus on universal design mobility	2025+
<ul style="list-style-type: none">• Continue support and cooperation with Lanark Transportation, or other service providers, for transportation services for seniors and others	Ongoing
<ul style="list-style-type: none">• Consider support for Perth & Smiths Falls District Hospital, and other local healthcare providers, as they work with the Province to increase healthcare options and services for Perth residents	Ongoing

3. Services

Action	Year
A. Asset Management <ul style="list-style-type: none"> Continue to update asset management plan annually to meet legislative requirements 	Ongoing
B. Service Levels <ul style="list-style-type: none"> Maintain current service levels for winter maintenance, roads, waste management, etc. 	Ongoing
C. Affordable Housing <ul style="list-style-type: none"> Support the County and senior levels of government to promote and develop affordable housing options in Lanark County. The Town will designate appropriate surplus lands which can be used to establish affordable housing within the limitations stipulated in the Municipal Act of Ontario. 	Ongoing Complete
D. Economic Development and Tourism <ul style="list-style-type: none"> Update and implement Economic Development Master Plan, including promotion of Perth as the ideal location for a post-COVID world (remote work, high tech, services) Update and implement Tourism Master Plan Increase sales of Industrial Park through surveying, marketing of lots, road and service construction. 	2022+ 2022+ 2025-2026



4. Good Government

Action	Year
A. Human Resources <ul style="list-style-type: none"> Become an employer of choice by investing in staff, promoting work-life balance, and maintaining positive Council-staff relations 	Ongoing
B. Budget <ul style="list-style-type: none"> Continually look for efficiencies to reduce budget pressures Target early budget approvals to facilitate efficiencies and savings in procurement 	Ongoing Ongoing
C. Debt Funding <ul style="list-style-type: none"> Responsibly consider use of debt financing to limit impact to tax rates when financing large capital projects 	Ongoing
D. Affordability <ul style="list-style-type: none"> Maintain a focus on affordability for residents and businesses in both short-term and long-term decision making 	Ongoing
E. Local Government <ul style="list-style-type: none"> Commit to robust, representative, and democratic, local government in policy and decision making. 	Ongoing

