

THE CORPORATION OF THE TOWN OF PERTH

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FOR IMMEDIATE RELEASE

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Shop, Sing, and Celebrate in Perth This Holiday Season

Perth, Ontario – The holiday spirit is alive and well in Perth. From artisan markets and festive concerts to Santa sightings and seasonal celebrations, there's magic waiting around every corner. Whether you're shopping local, soaking up the sounds of the season, or making merry memories with family, Perth has something special in store for you.

"There's nothing quite like the holidays in Perth," says Kathryn Jamieson, Manager of Tourism and Culture. "Our community really shines this time of year – the downtown lights, the incredible lineup of markets and concerts, and the warm, welcoming spirit that makes Perth feel like a Hallmark town come to life."

Shop the Season

Start your holiday shopping early at Perth's beloved markets and vendor events. From the Perth Harvest Farmers' Market (November 1) and Kris Kringle Craft Fair (November 3) to Once Upon a Christmas (November 22) and the Nick of Time Christmas Craft Show (December 6), it's the perfect chance to discover handcrafted gifts and festive décor from local makers. Don't miss the Shop, Stamp & Win BIA Event, running November 15 through December 31, for your chance to win while supporting Perth's unique shops and boutiques.

Sounds of the Season

Enjoy live music and performances that capture the heart of the holidays. From *Elf: The Musical* (November 13–16) and *The Lion in Winter* (November 27–December 7) to the CPKC Holiday Train (November 28) and the spectacular Festival of Lights Drone Show (December 5), Perth's lineup is packed with feel-good entertainment. Local favourites like the Women & Men of the Tay Choir (December 3) and the Perth Citizens' Band Christmas Concert (December 14) will have you humming all the way home.

Santa's Stops

He's making his list – and several stops in Perth! Catch Santa at Once Upon a Christmas (November 22), pose for Pet Photos with Santa (November 29), or book a festive photo session with Spring Children (November 29) or Michael Fyke Real Estate and the Perth Museum (December 7). And of course, don't miss the Santa Claus Parade (December 6) as it winds through downtown with twinkling floats and community cheer.

Holiday Happenings

Round out your holiday experience with extra-festive fun! Create your own décor at Christmas urn and wreath workshops, join the Civitan Seniors Christmas Dinner (November 30), dance the night away at the Perth Civitan New Year's Eve Party (December 31), or start the year with a splash at the Polar Bear Plunge (January 1).

Make Perth your destination for holiday memories that last a lifetime. Plan your perfect festive getaway or day trip at <u>Perth.ca/HolidayEvents</u>.

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