



**THE CORPORATION OF
THE TOWN OF PERTH**

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FOR IMMEDIATE RELEASE

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‘What’s Your Dream Job?’: Town of Perth Launches Campaign Series Showcasing Local Entrepreneurs and Business Supports

Perth, Ontario – The Town of Perth is proud to launch a new 11-part video series highlighting local business owners who have turned their “dream jobs” into reality, right here in Perth.

Slated for social media platform release, the series captures the spirit of entrepreneurship in the community by asking one simple question: “*What’s your dream job?*” The answer, revealed in each video, is that these dream jobs are already thriving in Perth – supported by the Town, local business groups, and a strong community network.

Each video spotlights a different business owner, sharing their story and the supports available to help businesses start, grow, and thrive in Perth. The series also highlights the skilled local workforce and the exceptional quality of life that make Perth an ideal place to live and work.

“This series shows the incredible energy, talent, and support that makes Perth such a vibrant place to do business,” said Cathy McNally, Director of Community Services. “From grants and development services to the partnerships offered by the Downtown Heritage Perth BIA and the Perth & District Chamber of Commerce, entrepreneurs here have what they need to succeed.”

For more information and to watch the videos, visit [Perth.ca/BusinessInPerth](https://perth.ca/BusinessInPerth) or visit their social media channels.

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