

PERTH NIGHT MARKET

[PERTH.CA/NIGHTMARKET](https://perth.ca/nightmarket)

SATURDAY, SEPTEMBER 12, 2026

5 P.M. UNTIL 10 P.M.

PERTH, ONTARIO

SPONSORSHIP PACKAGE


PERTH
— TOURISM —

ABOUT US



Formed in 2012, Perth Tourism is a branch of the Town of Perth. It leads tourism initiatives and promotes Perth across Ontario and beyond through digital, print, and radio ads, strategic partnerships, content creators and social media, events, and more.

Perth Tourism executes over 10 events annually and supports countless others within the community.

**WHO
WE
ARE**



CATHY MCNALLY
Director of Community
Services



KATHRYN JAMIESON
Manager of Tourism and
Culture



KAREN SZABO
Special Events
Coordinator



CRYSTAL REINHARD
Communications
Coordinator

THE EVENT

Perth Night Market is a free, captivating annual event that transforms downtown Perth into a bustling hub of activity.

This enchanting evening showcases a diverse array of artisans, entertainers, and food vendors, creating a vibrant atmosphere that draws residents and visitors from over 200 km away. Many downtown shops stay open late, offering unique finds and special promotions. The market provides a magical setting for families and friends to come together and experience the charm of Perth under the stars.



THE DETAILS



WHEN

Saturday, September 12, 2026
5-10 p.m.



WHERE

Downtown Perth, ON with
satellite locations throughout
town



WHO

Our event attracts diversified
audience, from young couples
and families to retirees,
interested in shopping and
unique goods.

WHY SPONSOR?

Sponsoring the Perth Night Market offers unparalleled exposure to a diverse and vibrant audience from Lanark County, the Ottawa Valley, and beyond. It's a unique opportunity to enhance your brand's visibility while supporting a beloved community event that draws thousands of attendees annually.

2025 EVENT SUMMARY

120+ Vendors

10+ Entertainers

10,000+ Attendees

9,500+ Event Responses

280,000+ Social media advertising reach

SPONSORSHIP

We offer a variety of sponsorship levels to suit your needs. Contact us today to discover how your organization or business can make a significant impact this September. Custom sponsorship opportunities are also available.



Presenting Sponsor \$7,500 (1 available)

Become the Presenting Sponsor of the Perth Night Market and position your brand at the forefront of this enchanting annual event.

Recognition benefits include:

- Four banners or signage onsite (supplied by sponsor, max. size 8' x 3')
- Logo and link on event webpage Perth.ca/NightMarket
- On-air mention*
- On-site activation opportunities (10x10 booth space, giveaways, etc)
- Prominent logo inclusion on event posters* and event program as presenting sponsor
- Dedicated social media post
- Mention in press release*



Entertainment Sponsor \$2,000 (3 available)

Showcase live, local talent, a dazzling magician, and more for all to enjoy!

Recognition benefits include:

- Banner or signage onsite (supplied by sponsor, max. size 6' x 2')
- Activation opportunities (staff on-site, giveaways, samples, swag)
- Logo and link on event webpage Perth.ca/NightMarket
- On-air mention*
- Logo inclusion on event posters* and event program
- Inclusion in "thank you to our sponsors" social media post

**Time-sensitive benefit. To be guaranteed inclusion, sponsors must confirm participation by July 10, 2026. Commitments received after this date will still receive recognition wherever possible, subject to availability.*

Full Moon - \$1,200

- All Twilight and Starry Sky level recognition, plus
- Dedicated social media post
- Activation opportunities (staff on-site, giveaways, samples, swag)
- Additional banner or signage onsite (supplied by sponsor, max. size 6' x 2')

Starry Sky - \$700

- All Twilight level recognition, plus
- Banner or signage onsite (supplied by sponsor, max. size 6' x 2')
- Inclusion in "thank you to our sponsors" social media post
- On-air mention*

Twilight - \$250

- Logo and link on event webpage Perth.ca/NightMarket



**TO BECOME A SPONSOR OR TO
LEARN MORE, PLEASE CONTACT**

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