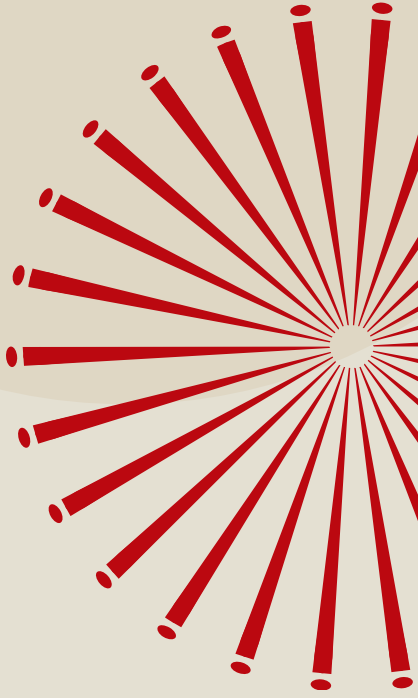
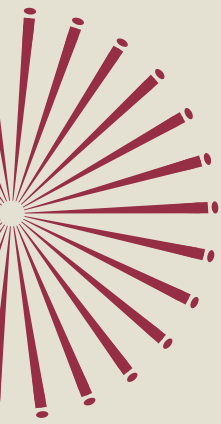
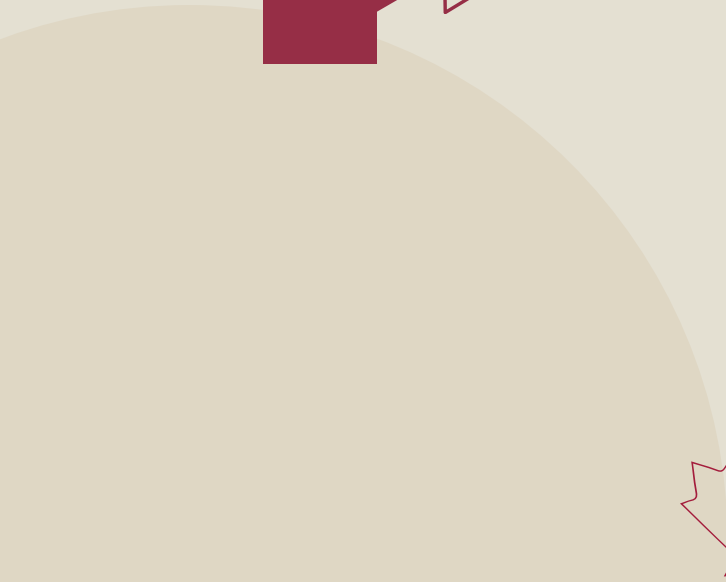




CANADA DAY AT CONLON FARM

WEDNESDAY, JULY 1

Hosted by the Perth Tourism



SPONSORSHIP PACKAGE



ABOUT US

Formed in 2012, Perth Tourism is a branch of the Town of Perth. It leads tourism initiatives and promotes Perth across Ontario and beyond through digital, print, and radio ads, strategic partnerships, content creators and social media, events, and more.

Perth Tourism executes over 10 events annually and supports countless others within the community.

THE EVENT

An annual tradition, Canada Day at Conlon Farm draws hundreds of residents and visitors from Perth and beyond.

This free community celebration features a diverse lineup of family-friendly entertainment and activities throughout the day. From live music and children's programming to interactive experiences and community engagement opportunities, there is something for everyone to enjoy as we come together to celebrate Canada Day.

The Details

Location: Conlon Farm
Recreation Complex
Date: Wednesday, July 1, 2026
Time: 4-10:15 p.m.

Target Audience

Our event attracts families, residents, and cottagers from the local area looking for family-friendly fun.

Why Sponsor?

Sponsoring Canada Day at Conlon Farm benefits you by increasing your visibility in our close-knit community.

2025 Event Summary

2000+ Attendees
190+ Event responses
48,000+ Social media reach

SPONSORSHIP OPPORTUNITIES

We have a wide variety of sponsorship ideas and levels for your consideration. Contact us today to see how your organization can make memorable moments this July. Custom opportunities are also available.

Bronze - \$200

- Logo and link on event webpage Perth.ca/CanadaDay

Silver - \$500

- All Bronze level recognition, plus
- Banner or signage onsite (supplied by sponsor)
- Inclusion in “thank you to our sponsors” social media post
- Onstage mention

Gold - \$1,000

- All Bronze and Silver level recognition, plus
- Dedicated social media post
- Activation opportunities (staff on-site, giveaways, samples, swag)



Entertainment Sponsor \$2,000 (1 available)

Showcase live, local talent, a dazzling magician, and face painting for all!
Recognition benefits include:

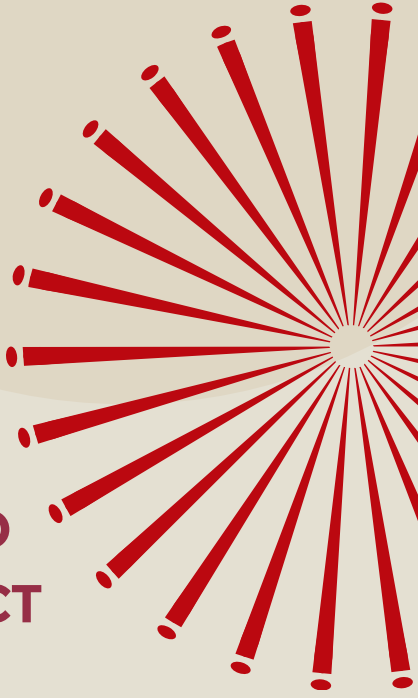
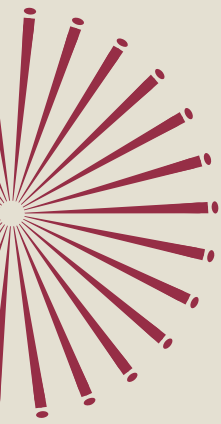
- Banner or signage onsite (supplied by sponsor)
- Activation opportunities (staff on-site, giveaways, samples, swag)
- Logo and link on event webpage Perth.ca/CanadaDay
- Onstage mention
- Logo inclusion on event posters
- Inclusion in “thank you to our sponsors” social media post



Fireworks Sponsor \$2,500 (3 available)

July 1 marks the return Perth’s well-loved fireworks show!
Recognition benefits include:

- Banner or signage onsite (supplied by sponsor)
- Logo and link on event webpage Perth.ca/CanadaDay
- Onstage mention
- On-site Activation opportunities (10x10 booth space, giveaways, etc)
- Logo inclusion on event posters
- Dedicated social media post
- Mention in press release



TO BECOME A SPONSOR OR TO
LEARN MORE, PLEASE CONTACT

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