



To help us provide many memorable experiences during your visits to Heritage Perth and to continue our commitment to improve upon our attractions, hosting and services to our valued visitors and customers, we kindly ask that you take a few moments of your time to complete the following survey and return it to:

Community Services, Perth Town Hall, 80 Gore St. E., Perth, ON K7H 1H9 or fax it to (613) 267-5635.

Thank you for your time and consideration. Enjoy your stay in Heritage Perth!

*Please checkmark each relevant response. If more than one response applies, checkmark all relevant responses.*

1. Where do you normally reside?

- |                          |               |              |       |
|--------------------------|---------------|--------------|-------|
| <input type="checkbox"/> | Canada        | Postal Code: | _____ |
| <input type="checkbox"/> | United States | Location:    | _____ |
| <input type="checkbox"/> | Other Country | Location:    | _____ |

2. How did you learn about Heritage Perth? Details:

- |                          |                            |       |
|--------------------------|----------------------------|-------|
| <input type="checkbox"/> | Tourism Information Centre | _____ |
| <input type="checkbox"/> | Newspaper/magazine         | _____ |
| <input type="checkbox"/> | Brochure                   | _____ |
| <input type="checkbox"/> | Website                    | _____ |
| <input type="checkbox"/> | Word-of-mouth              | _____ |
| <input type="checkbox"/> | Other (please describe)    | _____ |

3. How much time do you plan to spend in Perth on this particular visit?

- |                          |              |                          |                  |
|--------------------------|--------------|--------------------------|------------------|
| <input type="checkbox"/> | 1 to 3 hours | <input type="checkbox"/> | 1 to 2 days      |
| <input type="checkbox"/> | 4 to 8 hours | <input type="checkbox"/> | More than 2 days |
| <input type="checkbox"/> | Overnight    | <input type="checkbox"/> | 1 week or more   |

4. What do you plan to do during your visit to Heritage Perth?

- |                          |                                    |                          |                             |
|--------------------------|------------------------------------|--------------------------|-----------------------------|
| <input type="checkbox"/> | Dining                             | <input type="checkbox"/> | Shopping                    |
| <input type="checkbox"/> | Attend a wedding                   | <input type="checkbox"/> | Attend a conference         |
| <input type="checkbox"/> | Attend a festival/theatre          | <input type="checkbox"/> | Attend a recreational event |
| <input type="checkbox"/> | Explore heritage sites/attractions | <input type="checkbox"/> | Visit Family/Friends        |
| <input type="checkbox"/> | Camping/Picnic/Hiking              | <input type="checkbox"/> | Canoe/Boat/Bike             |
| <input type="checkbox"/> | Other ( please specify)            | _____                    |                             |
| <input type="checkbox"/> | Other ( please specify)            | _____                    |                             |

5. For any extended visits to Perth, where do you plan to stay? Location:
- Bed & Breakfast \_\_\_\_\_
  - Campground \_\_\_\_\_
  - Cottage \_\_\_\_\_
  - Motel/Hotel \_\_\_\_\_
  - Resort \_\_\_\_\_
  - With Friends/Family \_\_\_\_\_

6. Approximately, what amount do you expect to spend during your visit?
- \$ 0 to \$100
  - \$101 to \$250
  - \$251 to \$500
  - \$501 plus

7. Which amenities did you find lacking during your visit? Please Specify:
- Access to Information \_\_\_\_\_
  - Dining Options \_\_\_\_\_
  - Directional Signage \_\_\_\_\_
  - Friendliness/Hosting \_\_\_\_\_
  - Grocery \_\_\_\_\_
  - Overnight accommodations \_\_\_\_\_
  - Parking \_\_\_\_\_
  - Public Washrooms \_\_\_\_\_
  - Specialty Shopping \_\_\_\_\_
  - Other \_\_\_\_\_

8. If you were to move to Perth, what would you be most interested in?
- Business Opportunities
  - Community Services
  - Employment Opportunities
  - Health Care
  - Housing Options
  - Retirement Planning
  - Recreational Facilities
  - Schools

9. Please rate the following based on how well you feel each has been developed. Rate each on a scale of 1 to 5; 1 = excellent, 2 = good, 3 = fair, 4 = needs improvement, 5 = poor.

- Suggestion for Improvement:
- Accommodation Options \_\_\_\_\_
  - Conference/Events Facilities \_\_\_\_\_
  - Cultural Options \_\_\_\_\_
  - Dining Options \_\_\_\_\_
  - Heritage Attractions \_\_\_\_\_
  - Parks/Green Areas \_\_\_\_\_
  - Recreational Attractions \_\_\_\_\_
  - Specialty Shopping \_\_\_\_\_
  - Vacation Packages \_\_\_\_\_

10. List what you feel are the top five reasons to visit Perth.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_